

DIY SMART MARKETING GUIDE

By SCP, LLC Public Relations

SCHEDULE

Plan your next 3-6-month social media in a content planner or Excel.



MEETINGS

Attend virtual and in-person meetings and conferences. Connect with at least 3 attendees post-event.



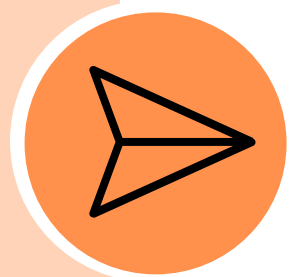
AUTOMATIC REPLY

Set up your automatic replies in your social media & email to share current events and/or offerings.



RE-SHARE

Look up others in your industry and connect. Re-share social media posts that align with your niche.



@scp_llc

TEAMWORK

Collaborate with other entrepreneurs. This provides the perfect atmosphere for cross-promotion between collaborators.

